

HIRSHWORKS, LLC

A WRITING, EDUCATIONAL LEADERSHIP AND MANAGEMENT CONSULTANCY

OUR SERVICES

Writing

Writing on demand, including ghostwriting
Editorial Assistance
Vision Planning/Mission Statement Development
Employee/Student Handbooks & Orientation Materials

MBTI® Tool Interpretation

Basic Step I & Step II
Career Development
Career/Life Transition
College Bound

Coaching

Executive/Leadership
Life/Career Transition
Editorial & Compositional
Legacy/Succession Planning

Workshop/Seminar Facilitation - Samples

Introduction to the MBTI® Tool
MBTI® Type & Learning Styles
Teambuilding With the MBTI® Tool
Creating the Teams You Want to Lead
Creating a Philosophy of Practice
Finding a Facilitation Style that Fits
Making Meaning of Your Life at Work
Harnessing the Power of Self Leadership
Facilitating Professional Development With the MBTI® Tool
TylerActive©: Active Strategies for Engaging Adults with MBTI® Type

Rate Structure

Writing

Writing on demand: case by case, contract basis
Editorial Assistance: 50-150 per hour

Coaching

100-250 per hour

Workshops/Seminar Facilitation

1,500 – 2,000 Under two hours
2,000 – 3,000 Half day
3,000 – 5,000 Full day

Rates vary based upon: Number of participants, degree to which session and/or materials are customized, lead time and whether the workshop is on ground or online

Keynote Speaking

2,000 – 3,500

Sample Workshop Descriptions

Teambuilding with the MBTI® Tool

This workshop is designed to give teams the opportunity to explore MBTI® type as it relates to individual team members, the team as a whole, and the team leadership. This process helps to enrich relationships by helping each team member make use of his or her own distinctive style as well as examine how these styles fit together to maximize team success.

Making Up Your Mind: Using Type to Inform Decision Making

Do the decisions of your decision-making partners occasionally leave you perplexed? Do you ever wonder about what motivates others during decision making? Do your own decisions, at times, catch you by surprise? This workshop explores the ways in which Psychological Type influences how individuals typically make decisions and provides strategies that can be applied immediately to enhance all decisions from the monumental to the mundane.

Finding a Facilitation Style that Fits

This workshop is designed to help facilitators (trainers, managers, human resource professionals, etc.) utilize their knowledge of teaching and learning in conjunction with Type awareness to uncover their facilitation philosophy, understand potential strengths and challenges as a facilitator and construct a facilitation style that is authentic, engaging, and effective.

Making Meaning of Your Life at Work

This workshop is designed to give individuals the opportunity to explore work as it relates to life purpose, self-authorship, and relationships. This discovery process helps to illuminate the impact of work on life's journey, moving it from the unconscious to the conscious, and thereby affirm the power of the self in authoring the meaning of one's professional life.

Relationships & Type: Caring, Conflict, & Meaning

Through the examination of preferences, the MBTI® Tool helps clarify and make conscious the motivations that surround how we like to give and receive care, how we define and approach conflict, as well as how we can derive meaning from our connections and disconnections with others. Take part in an exploration that honors the complexity and richness of relationships.

TyperActive©: Tips & Tools for Engaging Learners with Type

This workshop will lead participants in reflecting on and applying active learning strategies designed to improve the experience of individuals and groups from first exposure to advanced follow-up work with the MBTI® Tool. By combining action and analysis, participants will explore and develop facilitation skills that promote

learning about Type within diverse populations, across a variety of settings. The ways in which facilitators' practices influence learning will also be examined.

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